

## Joseph Pauls

238 Booth Street, Ottawa ON, K1R 7J6 | (416) 839-6234 | [contact@josephpauls.com](mailto:contact@josephpauls.com)

LinkedIn: [@josephpauls](#) | site: [www.josephpauls.com](http://www.josephpauls.com)

I am a multimedia producer who has recently moved to Ottawa. Throughout my career I have sought opportunities to lead creative teams through innovative media projects. With a background in creative direction, motion graphics and film and television production, I help clients move from initial idea, through to project plan, and across the finish line. My work enables clients in the arts, education, government, and business sectors tell their stories. Visit [www.josephpauls.com](http://www.josephpauls.com) to see examples of the work listed below.

### **Creative Director – Mazu, Kelowna, 2015-2017**

**Mazu**, a media and app-development company. Directed the company's creative output, oversaw the creative department's hiring, budget, and team-building. Managed the workflow of a team of videographers, animators, and illustrators in the creation of the video, animation, graphics and motion graphics promotion for Mazu's clients (including the Chicago Blackhawks, Toronto Maple Leafs, Boston Bruins, Winnipeg Jets)

### **Principal – Joseph Pauls Creative, 2008-present (selected works)**

#### **Producing, Scriptwriting/Storyboarding, Filming, Editing, and Motion Graphics Design**

**Skeleton Key Theatre** - Ottawa. Canada Council for the Arts New Chapter-funded videos, graphics and website for a public and educator online tool kit for to encourage outdoor play with kids.

**University of British Columbia Innovative Learning Centre** - Kelowna. Maker Day outreach videos

**Fruit Tree Project & Okanagan Car Share** - Kelowna. Community engagement videos for the Fruit Tree project & OGO Car Share Co-op

**Make it Here** - Kelowna. Campaign video for the Okanagan Central Economic Development Corporation

**The Business of Branding** - Kelowna. Fundraising video for the Alternator Gallery

**National Research Council of Canada** - Kelowna. Film documentation of telescope construction of the SKA Radio Telescope

**McCarthy Tétrault** - Vancouver, Calgary, Montreal. Student Diversity conference videos for national law firm

## Producing, Directing, and Editing

**Kate Rogers Band** - Toronto. "Anger Management" music video

**Skeletones Four** - Toronto. "Empty Eyes" music video

**Canadian Film Centre** - Toronto. "Big Tip" Anti-Piracy PSA

## Photography

**Okanagan Car Share** - Kelowna. Photographs of landscapes, cars, and co-op members for online and print media campaigns

**Marc Anthony Group** - Kelowna. Time-lapse photography of the construction of Martin's Lane Vineyard

**Skeleton Key Theatre** - Ottawa. Photographs of performers, tools and timelapse for the online nature-exploration toolkit.

## Chief Lighting Technician (Gaffer) – IASTE 873, Toronto, 2005-2012

TV series for companies including NBC & SyFy (*Warehouse 13*), Disney (*Ohh and Ahh*), and YTV (*Artzooka*)

Commercials for brands such as Kraft Dinner, VW, Toyota, and Rogers

Music videos for artists including Metric, Lights, City and Colour, Sarah Slean, Johnny Reid and Serena Ryder.

## Animateur – Camp École Trois Saumons, Québec, 1999-2001

Developed programming for a French-language outdoor children's camp.

## Languages

English (native speaker)

French (proficient)

## Select Community Work

OGO Okanagan Car Share Co-op Board Member. Kelowna BC, 2012-present

Hillside Music Festival Board Member. Guelph Ontario, 1997-1998

## Technical Skills

Adobe Suite media creation (Premiere Pro, After Effects, Illustrator, Photoshop)

Professional video and still camera operation (Canon, Sony, Red)

Lighting design and operation

Digital asset management administration

## Education

Courses towards a diploma - Humber College Film and Television Program. Toronto Ontario, 2000-2003

Diploma - John F. Ross Secondary School. Guelph Ontario, 1994-1999 (French immersion)